URBAN FARMERS' MARKET CONFERENCE

April 4, 2018
11:00am-3:30pm
Registration begins at 10:30am

Topics Include:
Farmers Tell All
USDA/NJ SNAP/WIC Discussion
Creating & Sustaining Markets in Underserved Communities
USDA SNAP/EBT Market Sign-Up Event for Farmers & Markets*

Ironbound Early Learning Center
1 New York Ave
Newark, NJ

Limited Seating
Register Here:
https://njurbanfarmersmarketconference.brownpapertickets.com/

*For USDA EBT Sign-Up, Please Bring:
1. Picture ID (driver’s license or passport)
2. Social Security Card (or other official document with your name and SSN)
3. Copy of 501(c)3 Determination Letter (for non-profit organizations)

Questions? Email: atrujillo@ironboundcc.org
Phone: 609-577-5113
New Jersey Urban Farmers Market Conference

April 4, 2018
11:00am-3:30pm

10:30-11:00 Registration

11:00am Welcome
Joe Della Fave, Executive Director, Ironbound Community Corporation
Alexis Trujillo-Graham, Farmer Coordinator, Down Bottom Farms
Marissa Davis, Project Director, New Jersey Partnership for Healthy Kids-Trenton
Meredith Taylor, Research Associate, Office of Agriculture and Urban Programs, Rutgers University SEBS
Tom Beaver, Director Division of Marketing & Development, NJ Dept of Agriculture

11:30am Farmers Tell All
George Asprocolas, Owner/Farmer, Asprocolas Acres
Brad Daniels, Owner/Farmer, Jersey Buzz
Carla Green, Owner, Green Community Garden
John Hauser, Owner/Farmer, Hauser Hill Farm
Moderated by: Tom Beaver, Director Division of Marketing & Development, NJ Dept of Agriculture

12:30pm Lunch/SNAP EBT Sign Up

1:15pm Creating Community Markets in Underserved Communities
Marissa Davis, Project Director, NJPHK-Trenton, Trenton YMCA, Greenwood Ave. Farmers Market
Jasmine Moreano, Director of Community Engagement, City Green
Moderated by: Alexis Trujillo-Graham, Farmer Coordinator, Down Bottom Farms

2:15pm Action Steps Exercise
Facilitated by: Emily Turonis, Farmer, Down Bottom Farms

2:30pm Federal and State Food Assistance Programs Discussion
Joni Garcia, Program Integrity Team Lead, USDA FNS
Constance Kramer-Walker, SFP Team Lead, USDA FNS
Larry Braasch, Assistant Division Director, NJ Divn of Family Development Office of SNAP/EBT
Treemanisha Stewart, Manager, NJ Dept of Health FMNP & SFMNP
Jose Quann, Program Support Specialist II, NJ Dept of Health FMNP & SFMNP
Facilitated by: Joni Garcia, Program Integrity Team Lead, USDA FNS